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B-Line è un'azienda specializzata in arredamento di design che, fin dagli esordi, affianca prodotti contemporanei ad evergreen del passato, come il famoso Bobby di Joe Colombo. Progetti concreti, trasversali e flessibili frutto di collaborazioni con designer internazionali e di produzione esclusivamente italiana.

B-Line is a company specialised in designer furnishings which, ever since its beginnings, has manufactured contemporary products along with evergreen icons from the past, such as Joe Colombo's famous Bobby storage trolley. Solid, transversal and flexible designs, the result of collaborations with international designers and of an exclusively Italian production.

BOBY

Design by
Joe Colombo / 1970

Parte della collezione permanente del MoMA di New York e della Triennale di Milano, Premio Smau nel 1971.

Part of the permanent collection of MoMA in New York and the "Triennale" in Milan, Smau Prize in 1971.

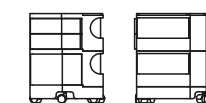
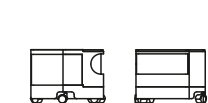
Icona storica del design, il carrello contenitore si distingue per l'approccio dinamico e l'elevata versatilità. Progettato per garantire una facile componibilità verticale, permette di ottenere configurazioni diverse con capienze personalizzate. La struttura in ABS, composta da moduli con cassetti e ripiani, è montata su cinque ruote piroettanti in polipropilene e offre quattro soluzioni in termini di altezza.

A historic designer icon, this trolley storage unit sports a dynamic approach and high degree of versatility. Designed to guarantee simple vertical modularity, it offers a wide range of different configurations to customise your storage. The ABS plastic structure, composed of drawer and shelf modules, is mounted on five polypropylene swivel casters and offers four different height solutions.

Misure/ Sizes

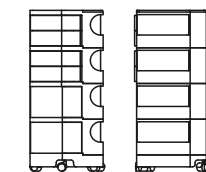
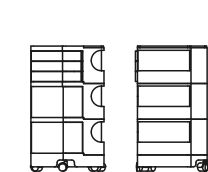
H 315 — 430x420

H 525 — 430x420



H 735 — 430x420

H 945 — 430x420



Finiture ripiani in legno multistrato/ Finishes of the multi-layered wood tops

● Rovere naturale/
Natural oak

Finiture ripiani in sughero/ Finishes of the cork tops

● Moka

Finiture ABS/ Finishes of ABS

○ Bianco/
White

● Rosso/
Red

● Honey

● Cumin

● Nero/
Black

● Tornado Grey

● Verdigris

● Indigo

○ Alluminio/
Aluminium











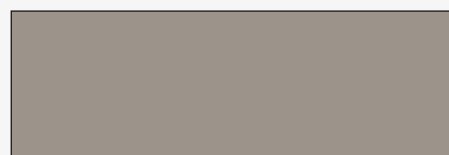


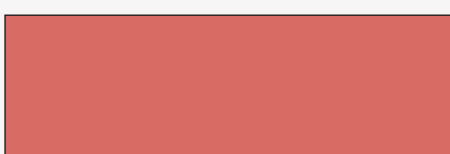





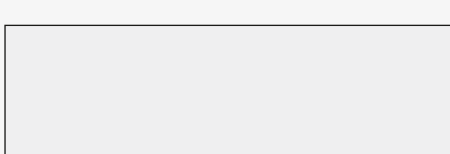
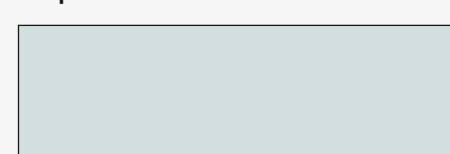
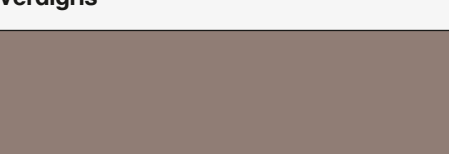
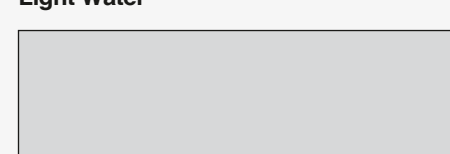
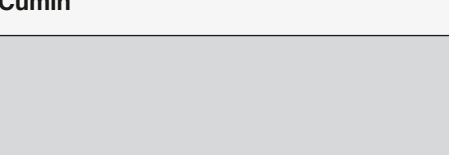

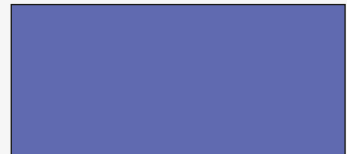





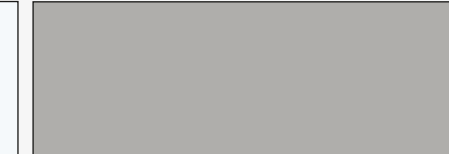




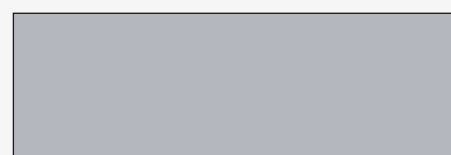

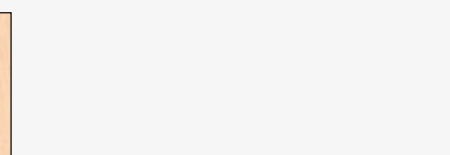


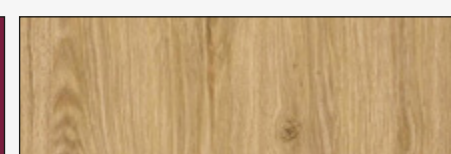




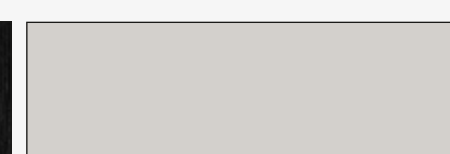


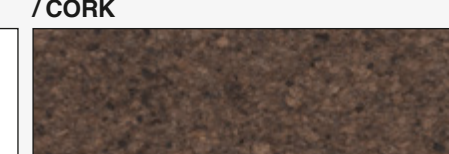
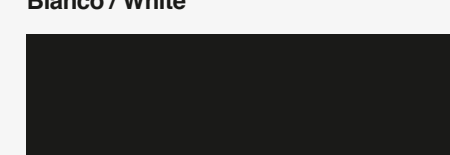






MATERIALI / MATERIALS

ABS	POLIETILENE / POLYETHYLENE	POLIURETANO RIGIDO / RIGID POLYURETHANE	ACCIAIO / STEEL
			
Bianco / White	Bianco / White Easy Clean	Bianco / White	Bianco / White
			
Nero / Black	Nero / Black	Nero / Black	Nero / Black
			
Rosso / Red	Grigio Basalto / Basalt Grey	Tortora / Dove Grey	Grigio Antracite / Anthracite Grey
			
Tornado Grey	Rosso Corallo / Coral Red		Sand
			
Honey	Pine		Graphite
			
Verdigris	Grigio Luce / Light Grey		Light Water
			
Cumin			Alluminio / Aluminium
			
Alluminio / Aluminium			Cromato lucido / Polished chrome
	<p>ABS Colore speciale in edizione limitata per i 50 anni del Bobby / Special limited edition colour for Bobby's 50 years anniversary</p>  <p>Indigo</p>		

CORDA IN POLIESTERE / POLYESTER CORD	LEGNO / WOOD	CRISTALLO / CRYSTAL GLASS	CEMENTO / CONCRETE
			
Nero / Black	Frassino naturale / Natural ash	Trasparente / Clear	Concrete Grey
			
Brick	Frassino tinto nero / Black stained ash	Bianco / White	Lava Grey
			
Stone	Faggio naturale / Natural beech	MDF	Tulip Yellow
			
Bordeaux	Rovere naturale / Natural oak	Bianco / White	Sage Green
			
Champagne	Rovere tinto nero / Black stained oak	Grigio Luce / Light Grey	
			
Emerald			
			
		Bianco / White	Moka
			
		Nero / Black	

Photography

Alberto Parise,
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Miro Zagnoli

Styling
Graphic design
Texts

Maddalena Casadei
Studio Temp
Barbara Gasparon,
Chiara Pagani

Translations
Colour separation
Printing
Printed on

Ellepi Progetto Servizi
Creative Studio
Tipolitografia Campisi
Fedrigoni Sirio Perla 290 gr/m²
GardaMatt Art 135 gr/m²

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B—Line si riserva di apportare migliorie e/o modifiche di carattere tecnico ed estetico ai propri prodotti in qualsiasi momento e senza preavviso. I colori visualizzati possono differire rispetto alla realtà e quindi sono da considerarsi puramente indicativi.

B—Line reserves the right to make any technical or aesthetic improvements and/or modifications to its products at any time without prior notice. The colours shown may differ from the actual colours and are therefore to be considered purely indicative.



Utilizzabile all'esterno/
Can be used outdoors



Utilizzabile sotto la pioggia/
Can be used in the rain



Non utilizzabile sotto la pioggia/
Cannot be used in the rain



Limite massimo impilabilità/
Maximum stacking limit



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